

May 22, 2021,

Dear [Hiring Manager](#),

As a motivated designer with a proven balance of analytical and strategic thinking skills, it is with great excitement that I submit my resume for consideration to join your team. I am very interested in the [Senior Graphic Designer](#) position posted on [linkedin.com](#) and hope to have the chance to interview for this opportunity.

Dedicated to bringing brands to life through compelling and cohesive designs, my key focus is to exceed client and employer expectations on every project. Enclosed is my resume outlining my experience as a full-time and freelance designer. As you will see, my credentials include documented success in digital and print design, branding, and illustration. Additionally, working on simultaneous client projects, I have honed my organizational and time management skills to meet tight deadlines.

In each of my professional roles, I have been successful in producing positive results, working collaboratively with cross-discipline teams, and mentoring junior designers. Please review the following examples from my resume, which outline the many strengths I can bring to [your organization](#).

- Experience helping to craft a design vision and produce visual assets to bring the vision to life.
- Strong understanding of typography and layout in both print and digital formats.
- Proficient in developing in formatting and preparing files for large format printing, including design changes and color corrections required for varying large format and Indigo printers.
- Excellent interpersonal and communication skills with ability to articulate design decisions to clients.
- Solid technical skills including mastery of the Adobe Creative Suite, as well as hands-on coding tools HTML5 and CSS3.

Overall, I am known as a versatile contributor with strength and experience in the core functions of graphic design and exposure to motion design, 2D and 3D design and animation.

I would love the opportunity to discuss your role and my qualifications in detail. Thank you for your consideration

Sincerely,

Sean Jones

Senior Graphic Designer

Creative, effective, and detail-oriented designer that delivers compelling designs to engage audience and elevate brands. Effective collaborator to understand client needs. Deadline driven with ability to balance quality and stay within budget.

EXPERTISE

Graphic Design

Digital Illustration
 Advertisements
 Web Design
 Promotional
 Storyboards
 Branding

Print Design

Proposals & Brochures
 Promotional Materials
 Tradeshow Graphics
 Large Format Prints
 Annual Reports
 Layout

Animation

2D & 3D Motion Graphics
 Character Animation

TECHNICAL SKILLS

AEM
 Salesforce (Lightning)
 Google Double-Click
 Adobe Photoshop CC 2020
 Adobe Illustrator CC 2020
 Adobe InDesign CC 2020
 Adobe Acrobat CC 2020
 Dreamweaver CC 2020
 HTML3 / CSS3
 Substance Painter
 After Effects
 PowerPoint
 Blender
 Zbrush
 Maya

PROFESSIONAL EXPERIENCE

Senior Digital Media Designer

2012 to Present

Cox Automotive (Kelley Blue Book / AutoTrader), Irvine, CA

Tools: Photoshop & Illustrator CC, Dreamweaver CC, HTML5, CSS3, AEM, Salesforce and Google Double-Click

Design, develop and flight website graphics and digital display ads in compelling and well-structured format. Oversight of OEM brand management for AUDI, Mercedes-Benz, Honda, and Volkswagen, creating HTML5 OEM ads for dealerships. Liaise with customers and design agencies. Mentor junior designers and act as in-house subject matter expert across all design inquiries.

- Completed Flash to HTML5 ad conversions (6k ads) 7 months ahead of schedule.
- Entrusted to design graphics on co-op, major accounts, and online advertising.
- Enhanced efficiency with streamlined design processes for HTML ads.

Freelance Senior Graphic Designer

2010 to Present

Knite Studios, Laguna Hills, CA

Tools: Photoshop CC, Illustrator CC, Brackets, InDesign CC, PowerPoint, and Maya

Marketing and art consulting to small businesses. Develop graphics and layouts for print and digital. Prepare files, changes, and color corrections for print. Supplemental services including SEO web optimization and web analytics. Sample clients include:

- Nature Touch SpaTique: web design and advertising, logo, promotion materials.
- Stiletto Pinup Cosmetics: Product photography, logo, social media advertising.
- SMA: Multimedia design, corporate newsletters, presentation/proposal graphics.

Graphic Artist

2007 to 2011

Genica Corporation (Evertex.com and Geek.com), Temecula, CA

Tools: Photoshop, Illustrator, Dreamweaver, Flash/Animate

Acted as design expert for business-to-business (B2B) and business-to-consumer (B2C) email, web and print design projects. Concepted ideas and prepared layouts for client presentations. Adhered to brand guidelines and delivered projects on time.

EDUCATION

Bachelor of Fine Arts, Computer Arts

Academy of Art University, San Francisco, CA

Certificate in Animation

The Joe Kubert School of Cartooning, Dover, NJ